# 2019 SOUTHEASTERN SELF STORAGE CONVENTION & TRADE SHOW



#### **SHERATON CHARLOTTE HOTEL**

555 South McDowell Street, South Tower Charlotte, North Carolina 28204 USA



# AGENDA

Monday-November 11th		
11AM-6:30PM	Registration Open	
11AM-1:30PM	Exhibitor Product Showcase (Five 30-minute sessions – with lunch) – Symphony 5-7	
1:30-2:30PM	Kick off the Show with Timothy J. Dietz, CAE, SSA President & Chief Executive Officer (SSA) ( <b>Keynote</b> )	
	– Mecklenburg Ballroom	
2:30-3:30PM	Kevin Leebrick, NCSSA Board Member – <b>Member Benefits Explained</b>	
	– Mecklenburg Ballroom (concurrent session)	
2:30-3:30PM	Mike MacManus, NCSSA Board Member and Stacey Gorman (Marcus and Millichap) – Rental Markets in North	
	Carolina – Symphony 5-7 (concurrent session)	
3:30-4:00PM	Break and Visit Exhibitors – Symphony 1-4	
4:00-6:30PM	Scott I. Zucker, Attorney, WEISSMANN ZUCKER EUSTER MOROCHNIK & GARBER P.C. – <b>2019 Self Storage</b>	
	<b>Legal Update: a summary of the topics and cases that impacted the industry this year</b> – Mecklenburg Ball-	
	room (concurrent session)	
5:30-6:30PM	Brittany Whitlock, Director of Digital Marketing, Morningstar Properties – <b>Marketing Self Storage</b> – Symphony	
	5-7 (concurrent session – **Facility Manager Focus)	
6:30-9:30PM	Reception/Dinner/Silent Auction – Mecklenburg Ballroom	
	Tuesday-November 12th	
7AM-2:00PM	Registration Open	
7:30-9:00AM	Breakfast with Exhibitors – Symphony 1-4	
	Panel of experts that includes Architect Cothran Harris and Engineers, Jim Benson, Jason Famiglietti and Jeff	
9:00-10:00AM	Orsborn on New construction – Skip the mistakes – Things you need to know BEFORE building a new	
	facility. – Mecklenburg Ballroom (concurrent session)	
9:00-10:00AM	Lynn Sykes – <b>Store Manager: Then and Now</b> – Symphony 5-7 (concurrent session – ** <b>Facility Manager</b>	
	Focus)	
10-11:00AM	Larry Oxenham – Don't Kill Your Golden Goose – Protect & Perpetuate Your Business – Mecklenburg Ball-	
	room (concurrent session)	
10-11:00AM	Magen Smith – Expenses, Reading Reports and Owning the Numbers – Symphony 5-7 (concurrent session -	
	**Facility Manager Focus)	
11AM-12PM	Cynthia Ashby (NCSSA President) and Johnny Tillett (NCSSA Lobbyist) – State Legislative Update and Annual	
	Membership Meeting – Mecklenburg Ballroom	
12:00-1:30PM	Lunch with Exhibitors – Symphony 1-4	
1:30-3:00PM	Scott Zucker, Scott I. Zucker, Attorney, WEISSMANN ZUCKER EUSTER MOROCHNIK & GARBER P.C North	
	Carolina Lien Law review and the everyday adventures of self storage owners and managers	
	- Mecklenburg Ballroom	
3:00PM	Adjourn at hotel	
3:30-4:30PM	Facility Tour	



## Free Wifi

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#### **Share your Thoughts!**

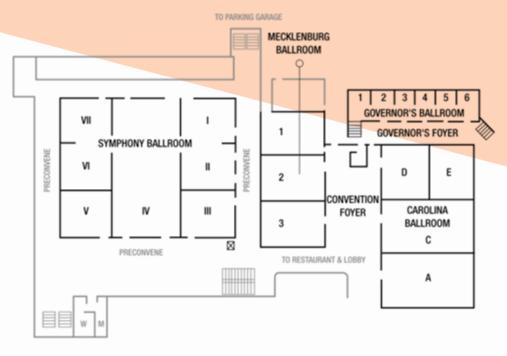


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# Hotel Map



## Vendor Hall Map



# Thank you to our sponsors and exhibitors.



Vendor Name	<b>Booth Assignment</b>
Live Oak Bank	1
Easy Storage Solutions	2
Packaging Supply Direct of NC	3
Janus International	7
Storable	8
Boxwell, LLC	9
Marcus and Millichap	10
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### Thank you for attending!



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