

DO MORE

# PROTECTING



## THE CHALLENGE

It's no secret that tenant insurance is good for both tenants and operators. Still, for most operators, enrollment rates haven't lived up to expectations. Invariably, operators point to the same cause: facility management staff isn't effectively offering insurance with every move in. Without a means of driving accountability among facility management staff or assessing facility enrollment performance, operators just don't have the controls and visibility necessary to reliably drive enrollment.

## THE SOLUTION

To fuel enrollment rates, today's operators recognize that simply placing tenant insurance brochures in their facilities won't get the job done. Instead, they need move-in workflows with required insurance fields, reporting to track staff and facility-level enrollment performance, and the training necessary to make management more effective when offering tenant insurance. In doing so, operators will reduce barriers to enrollment which reduces risk for both the tenant and the facility.

## THE STORABLE APPROACH

To help operators achieve next-level enrollment rates, Storable approaches tenant insurance differently. Powered by both the Storsmart & Bader Insurance Programs, Storable leverages a technology-first approach to help operators build a tenant insurance program that empowers operators to achieve very different tenant insurance outcomes and dramatically reduce risk for both their tenants and their facilities.



### ENHANCED MANAGEMENT ACCOUNTABILITY

through deep integrations with your existing SiteLink or storEDGE Software workflows



### EXPANDED PERFORMANCE TRACKING

with fully integrated enrollment reporting on the corporate, facility, staff, and even unit type levels



### IMPROVED INSURANCE EXPERTISE

with industry-leading training designed to give management staff the tools to effectively articulate the value of tenant insurance



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# DO MORE

WITH  
STORABLE INSURANCE

## Storable Insurance Capability Overview

At Storable, we believe our technology-first approach to tenant insurance helps both operators and tenants reduce risk by making it easy to increase enrollment rates. Storable's integrated-platform can help you get more out of your tenant insurance program.

### DEEP WORKFLOW INTEGRATION

**Required Workflows** - Ensure your facility management is offering tenant insurance with every move-in by expanding your move-in workflow to include required fields for proof of insurance information

**Default Coverage Options** - Reduce uncertainty among your management staff by assigning a prepopulated default coverage option to each unit type so your team always selects the appropriate insurance package

### ENROLLMENT STATUS MANAGEMENT

**Badging & Alerts\*** - Empower your management staff with clear visibility into tenant enrollment status directly in the tenant record so they can prompt the appropriate conversation with each tenant at each touchpoint

**Tenant Communication** - Enhance enrollment rates with automated tenant enrollment status alerts and one-to-one communication via text, email, and directly within the tenant portal

### AUDITING & REPORTING TOOLS

**Enhanced Rent Roll Reporting** - Improve visibility into valuable tenant insurance enrollment data with enhanced rent roll reporting that incorporates all relevant enrollment data

**New Insurance Roll Reporting** - Enable your team to make the right decisions to enhance enrollment rates with a comprehensive view into insurance coverage, expiration, and relevant tenant data all at the facility, staff, and unit type levels

### PROGRAM & STAFF ENABLEMENT

**Customized Training** - Equip your management staff to more confidently and effectively articulate the value of tenant insurance with a training program that is tailored to meet the needs of your team

**Marketing Support** - Provide tenants with simple yet comprehensive marketing materials to illustrate the value of tenant insurance, answer their questions, and give them the confidence to enroll

\* indicates features available with SiteLink Software only

## REACH US

Connect with the Storable team today!

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### Kansas City, KS

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### Raleigh, NC

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### York, PA

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