

NCSSA Convention & Trade Show Exhibitor and Sponsorship Details



November 13-14, 2023, Embassy Suites-Raleigh/Durham/RTP

EXHIBITOR:

NCSSA Member

\$825

Non-Member

\$1650

Benefits:

- Dedicated trade show time
- 6 ft. assigned table with 1 exhibitor attendee registration
- Pre and post attendee lists (**NCSSA members only**)
- Listing on website and in the event program
- Direct contact with attendees
- Company listed on 1 e-blast
- Company, logo and description listed in the event program

SPONSORSHIP OPPORTUNITIES:

CONVENTION SPONSOR \$3500

(Limited to 5 sponsors; No exclusivity) 1 Sold - 4 Left

- Introduce your company during the general session
- Recognition from podium at general session
- 6 ft table with priority placement
- 2 exhibitor attendee registrations
- Logo as official event sponsor on state website
- 1 promotional piece inserted into the conference bags (sponsor to supply 400 inserts)
- 1 website ad (500w X 250h PX PNG)
- Sign at entrance to meeting
- 1 full page ad in event program (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)
- Logo and website link on all **event** e-blasts
- PLUS all exhibitor benefits

LUNCH SPONSOR \$2750

(Limited to 4 sponsors; No exclusivity)

- 6 ft table with priority placement
- Recognition from podium at general session
- 1/2-page ad in event program (horizontal 6.75"w x 4.625"h)
- Logo as official luncheon sponsor on state website
- Sign at the entrance to lunch
- 2 exhibitor attendee registrations
- PLUS all exhibitor benefits

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RECEPTION SPONSOR \$2500

(Limited to 5 sponsors; No exclusivity)

6 ft table with priority placement
Recognition from podium at general session
1/2-page ad in event program (horizontal 6.75"w x 4.625"h)
4 complimentary tickets to the welcome reception
Logo as official reception sponsor on state website
Sign at entrance to reception
2 exhibitor attendee registrations
Logo on all drink tickets
PLUS all exhibitor benefits

BREAK SPONSOR \$1950

(Limited to 3 sponsors, No exclusivity)

6 ft table with priority placement
Logo as official break sponsor on state website
Logo on signage at the refreshment stations
Recognition from podium at general session
1 exhibitor attendee registration
PLUS all exhibitor benefits

BREAKFAST SPONSOR \$1750 **SOLD OUT**

(Limited to 3 sponsors, No exclusivity)

6 ft table with priority placement
Logo as official breakfast sponsor on state website
Logo on signage at the breakfast
Recognition from podium at general session
1 exhibitor attendee registration
PLUS all exhibitor benefits

EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES

Must be a registered and paid as an exhibitor or sponsor to add-on any of the below opportunities

BAG SPONSOR \$1200 **SOLD OUT**

(Limited to 1 sponsor)

All attendees will be given a bag. The bags will include event and promotional materials.
Recognition in the event program.

Sponsor supplies 325 bags

CONVENTION SPECIAL ADVERTISING BUNDLE \$995

(Limited to 5 sponsors)

1 full page event program ad (live 7.5"w x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)
1 website ad for one year (500w X 250h PX PNG)

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LANYARD SPONSOR \$950 SOLD OUT

(Limited to 1 sponsor)

All attendees will be given a lanyard with your company name and logo.

Recognition in the event program.

Sponsor supplies 325 lanyards

NOTEBOOK SPONSOR \$850 SOLD OUT

(Limited to 1 sponsor)

All attendees will be given a notebook with your company logo. Notebooks will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 325 notebooks

PEN SPONSOR \$750

(Limited to 1 sponsor)

All attendees will be given a pen with your company name and logo. Pens will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 325 pens

BAG INSERT SPONSORS \$375

(Limited to 5 sponsors) 1 Sold - 4 left

One promotional piece inserted into the conference bags.

Recognition in the event program.

Sponsor to supply 325 inserts

As of 08/02/2023