



2024 August Seminar

August 12, 2024

**The Surf Club
Wrightsville Beach, NC**

PROGRAM



Schedule of Events

Monday, August 12, 2024

The Surf Club

Wrightsville Beach, NC

- 8:30am** Exhibitor Setup/Registration Open
- 9:00am - 10:00am** Coffee/Networking/Visit with Exhibitors
- 10:00am – 10:15am** **Welcome Attendees and Introduction of Sponsors - *Mindy Hart, Morningstar***

SPONSORED BY



- 10:15am – 10:30am** **Legislative Update – SSA's SVP, Chief Legal & Legislative Officer will fill us in on what's happening with SSA's lobbying efforts and what to expect for 2025. *Joe Doherty, Self Storage Association***
- 10:30am – 11:15am** **Auditing Your Operations - Join CPA and storage owner/developer Magen Smith as she talks about the importance of auditing your self storage operations regularly. *Magen Smith, CPA, Atomic Storage Group***
- 11:15am – 11:30am** **Break**
- 11:30am – 12:30pm** **Tenant Behavior Trends and Self Storage Marketing**
In this session, Jon will discuss OpenTech's 2024 Self Storage White Paper that includes knowing your user, when your customer favors technology during the customer journey and more. ***Jon Loffin, OpenTech Alliance***
- 12:30pm - 1:30pm** Lunch and Visit with Exhibitors
- 1:30pm** Exhibitor Breakdown

*Schedule is subject to change

Thank You to our Sponsors!



Thank You to our Exhibitors!



MEMBERSHIP MATTERS



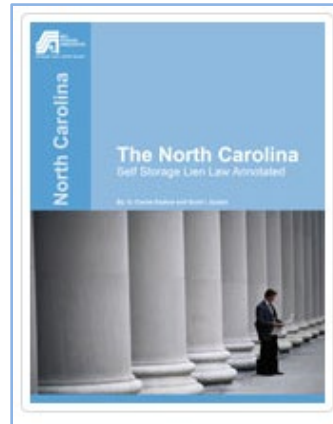
Join the North Carolina Self Storage Association

FREE NC Lien Law Book, a \$60 Value!

SEMINAR SPECIAL! JOIN TODAY at the Registration Desk and SAVE \$50!

Membership Benefits Include:

- ✓ Industry Advocacy – We are your voice!
- ✓ Networking
- ✓ NC Rental Agreement
- ✓ Member Only News and Information
- ✓ Education and Training
- ✓ Monthly National SSA Magazine
- ✓ Member Only Discounts to all NCSSA Events
- ✓ Q&A Discussion Forum
- ✓ Auction Calendar
- ✓ Three Seminars
- ✓ Annual Convention and Trade Show
- ✓ Hardship Relief Fund
- ✓ Quarterly NCSSA e-Newsletter
- ✓ Add the SSA Legal Network Affiliate Plan
- ✓ Access the Certified Self Storage Managers Course
- ✓ Discounts to SSA National Conferences and MORE!



Other Ways to JOIN - Scan the QR Code or go to www.ncssaonline.org

**Save
The
Date**

2024 NCSSA Conference & Trade Show

November 7&8, 2024
Ballantyne Charlotte Hotel
Charlotte, NC



NORTH CAROLINA SELF STORAGE ASSOCIATION ANTITRUST POLICY

Policy of SSA Managed States

It is the unqualified policy of the North Carolina Self Storage Association (NCSSA) to conduct its operations in strict compliance with the antitrust laws of the United States. The NCSSA antitrust policy prohibits any discussions which may constitute or imply an agreement or understanding concerning:

1. prices, discounts, or terms or conditions of sale;
2. profits or profit margins or cost data;
3. market shares, sales territories or markets;
4. allocation of customers or territories;
5. selection, rejection or termination of customers or suppliers;
6. restricting the territory or markets in which a company may resell products;
7. restricting the customers to whom a company may sell; or
8. any matter which is inconsistent with the proposition that each owner, operator, manufacturer, wholesaler and distributor must exercise its independent business judgment in pricing its services or products, dealing with its customers and suppliers and choosing markets in which it will conduct business.



THE SSLN AFFILIATE PLAN

The Self Storage Legal Network Affiliate Plan is designed specifically for the smaller storage operator that is not a member of the national Self Storage Association but is a member in good standing of an affiliated state Self Storage Association or is a licensee or franchisee of a member of the national Self Storage Association. The Plan is also designed for operators with one to three facilities. Pricing for this Plan is reduced to make it affordable for smaller operators.

The SSLN service provides storage operators with access to the legal information that they need to respond to day to day circumstances that may arise at their facilities and, most importantly, gives them to tools to avoid mistakes that can lead to costly lawsuits.

"As one of the founding members of the SSA, we greatly value the Legal Network. The response is immediate with an in-depth explanation we can understand."

John Yelland
Yelland Properties / Pouch Self Storage

For more information,
scan the QR code:



SSA 2024 FALL

CONFERENCE & TRADE SHOW

Las Vegas

Use the Affiliate Code FALL241001 to receive a discount on registration.

SEPTEMBER 3 - 6
MGM GRAND

