

# NCSSA Convention & Trade Show Exhibitor and Sponsorship Details



November 7-8, 2024, The Ballantyne - Charlotte

## EXHIBITOR:

**NCSSA Member**

**\$925**

**Non-Member**

**\$1925**

### Benefits:

- Dedicated trade show time
- 6 ft. assigned table with 1 exhibitor attendee registration
- Pre and post attendee lists (**NCSSA members only**)
- Listing on website and in the event program
- Direct contact with attendees
- Company listed on 1 e-blast
- Company, logo and description listed in the event program

## SPONSORSHIP OPPORTUNITIES:

### EVENT SPONSOR **\$3500**

*(Limited to 5 sponsors; No exclusivity)*

- Introduce your company during the general session
- Recognition from podium at general session
- 6 ft table with priority placement
- 2 exhibitor attendee registrations
- Logo as official event sponsor on state website
- 1 promotional piece inserted into the conference bags (sponsor to supply 325 inserts)
- 1 website ad (500w X 250h PX PNG)
- Sign at entrance to meeting
- 1 full page ad in event program (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)
- Logo and website link on all **event** e-blasts
- PLUS all exhibitor benefits

### LUNCH SPONSOR **\$2800**

*(Limited to 4 sponsors; No exclusivity)*

- 6 ft table with priority placement
- Recognition from podium at general session
- 1/2-page ad in event program (horizontal 6.75"w x 4.625"h)
- Logo as official luncheon sponsor on state website
- Sign at the entrance to lunch
- 2 exhibitor attendee registrations
- PLUS all exhibitor benefits

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## RECEPTION SPONSOR \$2500

*(Limited to 3 sponsors; No exclusivity) 1 sold, 2 remaining*

- 6 ft table with priority placement
- Recognition from podium at general session
- 1/2-page ad in event program (horizontal 6.75"w x 4.625"h)
- 4 complimentary tickets to the welcome reception
- Logo as official reception sponsor on state website
- Sign at entrance to reception
- 2 exhibitor attendee registrations
- Company name on all drink tickets
- PLUS all exhibitor benefits

## BREAK SPONSOR \$2000

*(Limited to 3 sponsors, No exclusivity)*

- 6 ft table with priority placement
- Logo as official break sponsor on state website
- Logo on signage at the refreshment stations
- Recognition from podium at general session
- 1 exhibitor attendee registration
- PLUS all exhibitor benefits

## BREAKFAST SPONSOR \$2000

*(Limited to 3 sponsors, No exclusivity) 1 sold, 2 remaining*

- 6 ft table with priority placement
- Logo as official breakfast sponsor on state website
- Logo on signage at the breakfast
- Recognition from podium at general session
- 1 exhibitor attendee registration
- PLUS all exhibitor benefits

## \*EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES\*

*\*Must be a registered and paid as an exhibitor or sponsor to add-on any of the below opportunities\**

## BAG SPONSOR \$1200

*(Limited to 1 sponsor)*

- All attendees will be given a bag. The bags will include event and promotional materials.
- Recognition in the event program.

**Sponsor supplies 325 bags**

## CONVENTION SPECIAL ADVERTISING BUNDLE \$995

*(Limited to 5 sponsors)*

- 1 full page event program ad (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)
- 1 website ad for one year (500w X 250h PX PNG)

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## LANYARD SPONSOR \$1000

(Limited to 1 sponsor)

All attendees will be given a lanyard with your company name and logo.

Recognition in the event program.

**Sponsor supplies 325 lanyards**

## NOTEBOOK SPONSOR \$850

(Limited to 1 sponsor)

All attendees will be given a notebook with your company logo. Notebooks will be placed in conference bags.

Recognition in the event program.

**Sponsor supplies 325 notebooks**

## PEN SPONSOR \$850 **SOLD OUT**

(Limited to 1 sponsor)

All attendees will be given a pen with your company name and logo. Pens will be placed in conference bags.

Recognition in the event program.

**Sponsor supplies 325 pens**

## BAG INSERT SPONSORS \$400

(Limited to 5 sponsors) [2 sold, 3 remaining](#)

One promotional piece inserted into the conference bags.

**Sponsor to supply 325 inserts**

*As of 08/28/2024*