



NCSSA February Seminar Schedule of Events The Three R's: REIT, Risk and Revenue

February 3-4, 2025
Lioncrest Ballroom on Biltmore Estate
Asheville, NC

February 3, 2025

THANK YOU TO OUR PIONEER SPONSOR:



THANK YOU TO OUR SEMINAR SPONSORS :



3:00pm Registration Open & Exhibitor Setup, Lioncrest Lobby and Veranda

5:30pm – 7:00pm Welcome Reception & Exhibits Open, Lioncrest Veranda

February 4, 2025

8:00am - 9:30am Registration Open, Lioncrest Lobby, Exhibits Open, Coffee and Pastries, Lioncrest Veranda

9:30am – 9:45am Welcome Attendees, Lynn Sykes, NCSSA President
Introduction of Seminar Sponsors, Lioncrest Ballroom

9:45am – 10:45am REITs - *How do you Compete With the REITs Today* - Alyssa Quill,
Storage Asset Management

10:45am – 11:00am Break

11:00am – 12:00pm Risk - *Mitigating Risk/Legal Update* – Jeff Greenberger,
Greenberger & Brewer LLP

Noon – 1:00pm Lunch and Networking, Lioncrest Veranda
Exhibits Open, Lioncrest Veranda

1:00pm – 2:00pm Revenue – *Tools to Increasing Revenue at Your Facility Panel* - Tana Bryant, Hal Tanner, Mark Cieri, Storage Defender; Damon Emerson, StorSuite

2:00pm Exhibitor Break Down