



NCSSA February Seminar Schedule of Events The Three R's: REIT, Risk and Revenue

February 3-4, 2025
Lioncrest Ballroom on Biltmore Estate
Asheville, NC

THANK YOU TO OUR PREMIER SPONSOR:



THANK YOU TO OUR PIONEER SPONSOR:



THANK YOU TO OUR SEMINAR SPONSORS :



February 3, 2025

3:00pm	Registration Open & Exhibitor Setup , Lioncrest Lobby and Veranda
5:30pm – 7:00pm	Welcome Reception & Exhibits Open , Lioncrest Veranda

February 4, 2025

8:00am - 9:30am	Registration Open , Lioncrest Lobby, Exhibits Open, Coffee and Pastries , Lioncrest Veranda
9:30am – 9:45am	Welcome Attendees, Lynn Sykes, NCSSA President Introduction of Seminar Sponsors , Lioncrest Ballroom
9:45am – 10:45am	REITs - How do you Compete With the REITS Today - Alyssa Quill, Storage Asset Management
10:45am – 11:00am	Break

11:00am – 12:00pm	<i>Risk - Mitigating Risk/Legal Update</i> – Jeff Greenberger, Greenberger & Brewer LLP
Noon – 1:00pm	Lunch and Networking , Lioncrest Veranda Exhibits Open , Lioncrest Veranda
1:00pm – 2:00pm	<i>Revenue – Tools to Increasing Revenue at Your Facility Panel</i> - Tana Bryant, Universal Storage Group, Hal Tanner, Midcoast Properties, Mark Cieri, Storage Defender; Damon Emerson, StorSuite
2:00pm	Exhibitor Break Down